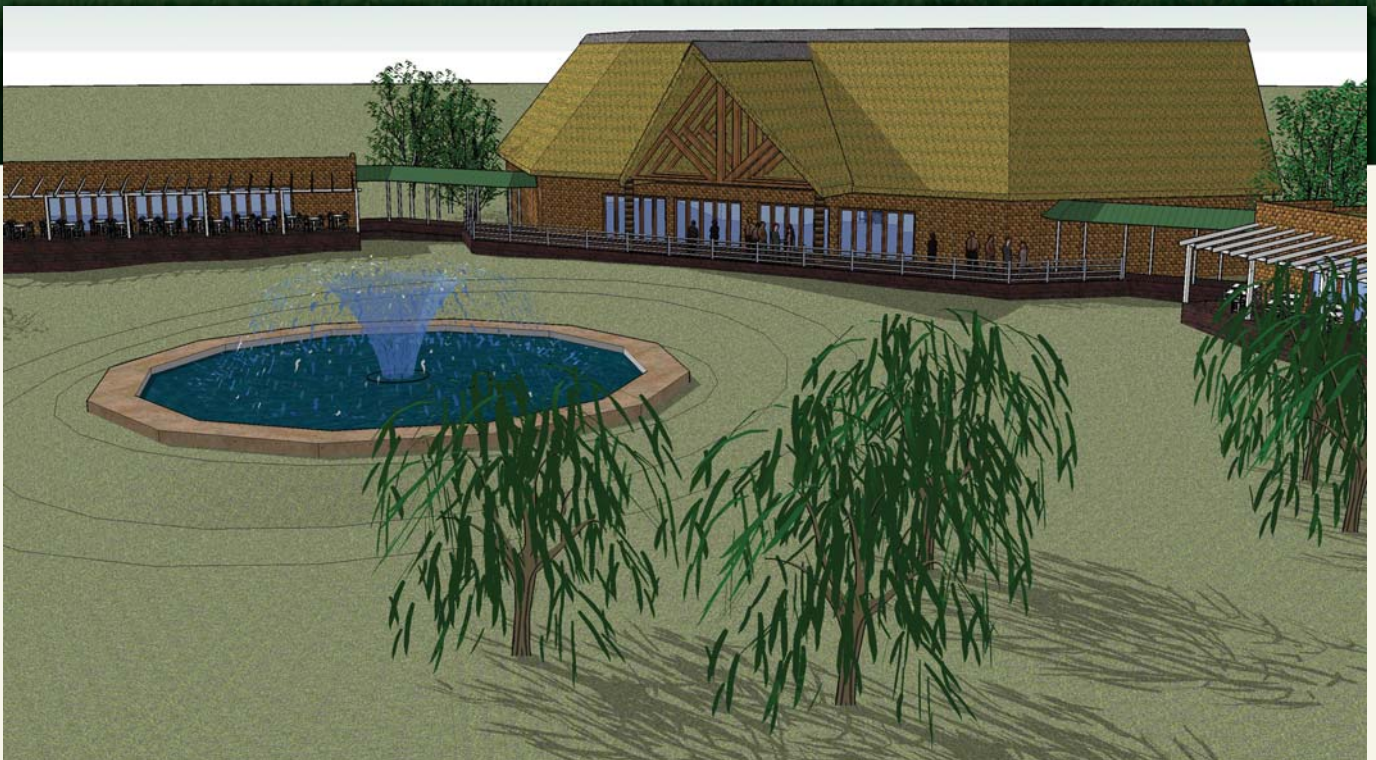

AL MAKTOUM SCHOOL OF EXCELLENCE



*“If you are going to achieve excellence in big things,
you develop the habit in little matters.
Excellence is not an exception, it is a prevailing attitude.”*

Colin Powell



If ever an endorsement was needed of the Maktoum Family's confidence in this continent, it must surely rest in Dubai World's recent acquisitions in Southern Africa, where they've committed billions of Dollars in future investment.

And while in monetary terms, the School of Management Excellence (to be sited on land donated and serviced by Summerhill Stud), is a relatively small project, from a racing industry perspective, it is as significant a development as any we've known.

In brief, it embraces:

- A conference facility accommodating 150 people with special teaching facilities serving the academic requirements of the School, as well as the encouragement of the visual, performing, cultural and culinary arts.
- An eco theatre with seating for 60 people, including an Imax-styled screen, excellent acoustics and sound equipment. In addition to the School's use, the theatre will celebrate the life of His Highness Sheikh Maktoum al Maktoum, the late Ruler of Dubai, as well as housing an interpretive centre displaying the cultural and ecological diversity of the country.
- The School of Excellence has been widely endorsed by all the principal stakeholders in racing, the national government, the Keeneland Association of the United States, and any number of private donors including many of international racing's biggest names.
- The School has commitments from a range of the best qualified professionals in the industry for the provision of lecturing in the requisite subjects for the qualification of students as Managers in the horse breeding sector.
- The curriculum will be based largely on those subjects offered by the the best courses of their kind internationally, and besides all the elements of horse husbandry, it will cover the technical, financial and scientific dimensions as well.
- While it will serve all sectors of the equine breeding community, the School will also obviously embrace a strong focus on the upliftment of the previously disadvantaged, with the express aim of turning out world-class leaders of sustainable value to the industry.



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